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Immersive Worlds  
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## Artists Re:Thinking the Blockchain

One of the most interesting concepts that I absorbed in this reading of Artists Re:Thinking the Blockchain, namely revolved around authorship, anonymity, and authenticity. There is seems to be intrigue around the way business is executed through a decentralized authority in conducting financial transactions safely with Blockchain technology and Smart Contracts. Similarly, there is no clear authorship in the actual creation of Bitcoin technology as initiated by Satoshi Nakamoto and his fellow coders and creators. The technology was born from an absence of a known proprietor.

Pursuant of my goals as a producer in creating large scale commercial works for public engagement, I am consistently concerned with copyright, trademark, and proprietary matters to protect my intellectual property. What is interesting to me regarding the methods through which Bitcoin is traded is that there is secure anonymity through each transaction by way of blockchain technology and smart contracts. The technology utilized for Bitcoin is fascinating for me and I wish there was a way to protect intellectual property that facilitated some of the same techniques.

Apparently Blockchain technology and smart contracts are starting to be utilized for Intellectual property. I found this additional article: Is Intellectual Property Ready for Blockchain? By Miriam Stankovich

Miriam states in her article, Blockchain as an IP registry:

Blockchain can also serve as a technology-based IP registry where IP owners can keep hashed digital certificates of their IP and use the platform to get royalties from those who use their creations and inventions using smart contracts.

Often, the approval wait times of patent agencies and other regulatory bodies are long. This delay can hamper the first-mover advantage in many industries where incumbents must act fast to protect their inventions and stay at the top of the game. By replacing centralized registration systems with decentralized ones, it will be easier to

register new IP and update filings and transfer ownership at any time. With blockchain, regulatory agencies will be able to achieve more with fewer resources.

For my up and coming projects, I will have to look into registering my proprietary work with blockchain technology. It would be nice to move forward on a trademark that I presently own and create a patent with it, receive royalties for my work through my ownership of my intellectual property.